



FONDUL ROMÂN PENTRU EFICIENȚA ENERGIEI

Ofertele vor fi furnizate în limba engleză pe baza structurii activității prezentată alăturat:

Task	Subtask	Duration (hours)	Hourly fee (euro)	Activity fee (euro)
1. Elaboration content for awareness campaign including events, digital and printed content targeting general public	Research and data collection for defining target public profile (trainees).			
	Integration of lessons learnt from project partners experience. Coordination with trainers team for aligning training topics and identifying the needs for further support through various communication tools			
	Elaboration of awareness campaign concept, content and implementation plan, including media communication channels and tools.			
	Establishing list of communication deliverables, topics and dissemination plan. Coordination with project partner responsible for materials production.			
	Adjusting content, tools and communication plan according to the feed-back from participants and information needs identified during campaign implementation.			
	Participation in a training day (conference + training session)			
	Drafting/ summary for advertorials			
	Summary for communication messages to be disseminated within summer school. Collaboration with trainers team. Further assistance for organisation/ media contact.			
	Drafting awareness campaign report			
		360		
2. Coordination with other communication and awareness responsables. Contact person for awareness activity in relation with Project Manager	Coordination with project partner responsible for media campaign implementation			
	Coordination with project partner responsible for communication materials production			
	Coordination with project partner responsible for summer school			
	Coordination with responsible for adapting training materials			
	Contact person for project partner in relation with the other project partners and Project Manager			
		140		
TOTAL				